



Fulbright Portugal @65 Talks

Renee Flasher

Fulbright Scholar in Management at ISCTE-Instituto Universitário de Lisboa

9 July 2025

6.30 PM – 7.30 PM

FLAD – Fundação Luso-Americana para o Desenvolvimento

(Rua do Sacramento à Lapa, 21. Lisboa)

"Exploring enforcement patterns around multinational corporations"

Renee Flasher examines the enforcement around the General Data Protection Regulation (GDPR) for multinational corporations. Combining the GDPR enforcement with other major sanctions from a variety of jurisdictions, the study explores the enforcement patterns and actions of multinational companies. Typically, enforcement efforts reflect the cultural attributes of the country in which the law is created balanced with constraints as no enforcer has unlimited budgets and resources. The actions of the American multinationals are contrasted with multinationals headquartered in other countries to generate results.

Renee Flasher is an Assistant Professor of Accounting at Penn State Harrisburg. Her research examines the societal evolution of fraud as standards and acceptable business practices evolve. Renee's past research explores two main themes within this area: standard setting and detection/deterrence.

She received a Fulbright US Scholars award to work in Lisbon, Portugal for four months, hosted by ISCTE-Instituto Universitário de Lisboa (IUL) in their Business Research Unit. Her Fulbright project, "Global Enforcement Pressures – Similarity and Differences with US Financial Disclosure Enforcement," allows her to study companies who are subject to enforcement actions within



Europe and the United States. The project leverages Portugal's position within the European enforcement structure for data privacy laws to learn more about a model that differs from the centralized, federal structure of the United States.