



FULBRIGHT U.S.A. STUDY ABROAD CAPACITY BUILDING INITIATIVE - 2019

Porto, March 19, 2019, Venue: Hotel Crowne Plaza

The event is free of charge but registration is limited. Participants are required to register.

A capacity building event targeted for administrators and officers from Portuguese universities and polytechnics, focusing on promoting educational exchange, supporting their internationalization strategies in what concerns the U.S. and increasing the number of U.S. students in Portuguese institutions. The event will focus on developing strategic partnerships, marketing practices and funding for exchanges and internationalization initiatives. These activities support U.S. study abroad to Portugal and are funded through a Study Abroad Engagement Grant from USA Study Abroad within the Bureau of Educational and Cultural Affairs, U.S. Department of State.

Schedule

9:30 Welcome remarks

Krystle Norman, Deputy Public Affairs Officer, U.S. Embassy in Lisbon

Otilia Macedo Reis, Executive Director, Fulbright Commission Portugal

10:00 – 12:15	Developing Strategic Partnerships in Internationalization Formation, structure, funding and management of agreements and partnerships
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Speaker:	Dr. David L. Di Maria Associate Vice Provost for International Education University of Maryland, Baltimore County (UMBC)
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12:30 – 2:00 Lunch (provided by the organization)

2:00 – 4:15	Creating and Promoting attractive education abroad Programs Marketing, outreach and recruitment of U.S. Students
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Speaker:	Dr. Jill Blondin Interim Executive Director, Global Education Office Virginia Commonwealth University
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4:15 – 4:30 Coffee break

4:30 – 5:45	Exchange Participants' Perspectives Round Table Fulbright Researchers and English Teaching Assistants (ETA)
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Participants:	Brittany Petros, Fulbright Researcher at Champalimaud Foundation Cacey Farnsworth, Fulbright Researcher at Universidade Nova de Lisboa Anne Glenney, Fulbright ETA at Universidade Católica - Porto Rita Guzman, Fulbright ETA at ISAG - Porto
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5:45 Closing Remarks